## RECOGNITION 23

Grameenphone is recognised each year for operational and brand excellence. These awards push us to never relent in our pursuit of service to the community we serve, and to our stakeholders who hold us in esteem. As a Company we are collectively geared towards upholding the highest levels of governance in our day-to-day operations because what we do and how we do it deeply impact the people who rely on us every day. In 2023, we were recognised on multiple fronts and we take each of these accolades to heart and renew our commitment to continue to be the best we can be.

## Best Presented Annual Report **Award**



Received Gold Award in 'Best Corporate Award 2022' from ICMAB (Institute of Cost and Management Accountants)



Received Silver Award for Best Presented Annual Report 2022 by ICAB (The Institute of Chartered Accountants of Bangladesh)

> Received the Asia's Best Employer Brands 2023 award for employer brand initiatives and campaigns from Employer Branding Institute-India.

> > Grameenphone brand honoured with 8 awards in different categories at the 12<sup>th</sup> 'Commward' in 2023 organised by the Bangladesh Brand Forum.

## **Other Awards**

Received "Bangladesh Sustainability Excellence Awards 2023" presented by The Daily Star and CSR Window Bangladesh.

Honoured as the Highest Taxpayer in the Telecommunication Sector of Bangladesh by the National Board of Revenue (NBR) for the financial year 2022-23.

Received the top award in the 'Best Telecom Brand' and as 4<sup>th</sup> Most Loved Brand' for the year 2023, presented by Bangladesh Brand Forum in partnership with nSearch Ltd., and in association with The Daily Star.

Grameenphone and its two partner agencies (Grey Advertising Ltd. and Mindshare Ltd.), won 25 'Digital Marketing Awards', the highest, organised by the Bangladesh Brand Forum.